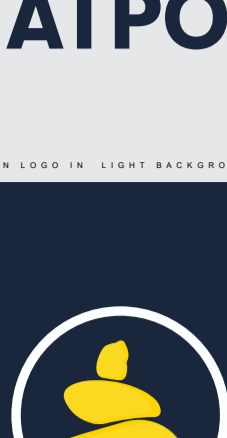


"The ATPO is stands for Alternative Thinking Processes for Organisations and it is a company that delivers training and workshops for employees of large businesses, often in alternative settings".

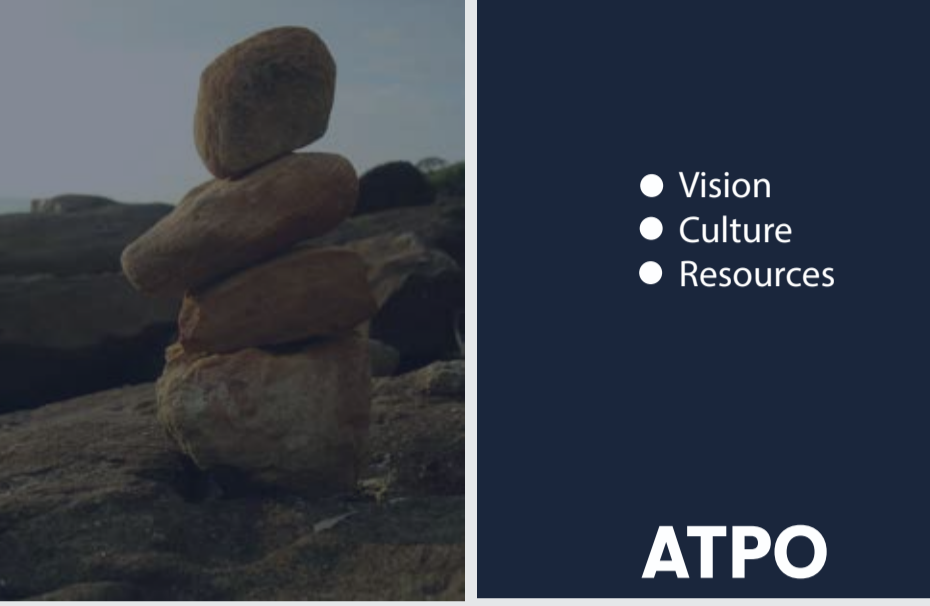


MAIN LOGO IN LIGHT BACKGROUND



MAIN LOGO IN DARK BACKGROUND

MOODBOARD



- Vision
 - Culture
 - Resources
- ATPO**

Logo Construction



Hand Drawing Art-Vector

COLOUR BRAND

- Main Colours
- Primary Colours
- Hex 1A263C
 - Hex 535C6D
 - Hex FFD83F
 - Hex FFFFFFFF

TYPOGRAPHY

ULTINE
Cond Bold

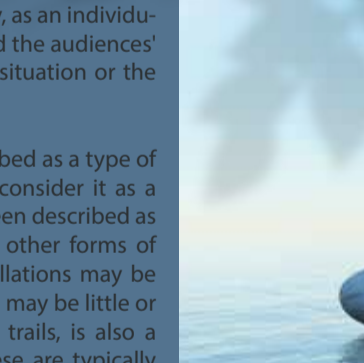
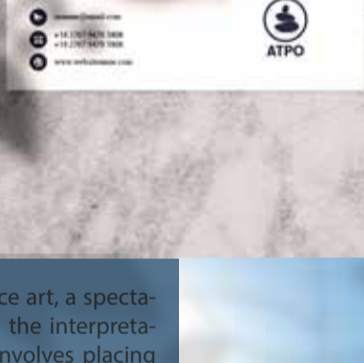
**A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z**

BLOCK CAPITAL FONT

**a b c d e f g h i j k l m n o p q
r s t u v w x y z**

SIMPLE FONT

Typography is all about adjusting the text within the design while creating powerful content. It provides attractive appearance and preserves the aesthetic value of your content. It plays a vital role in setting the overall tone of your website, and ensures a great user experience.



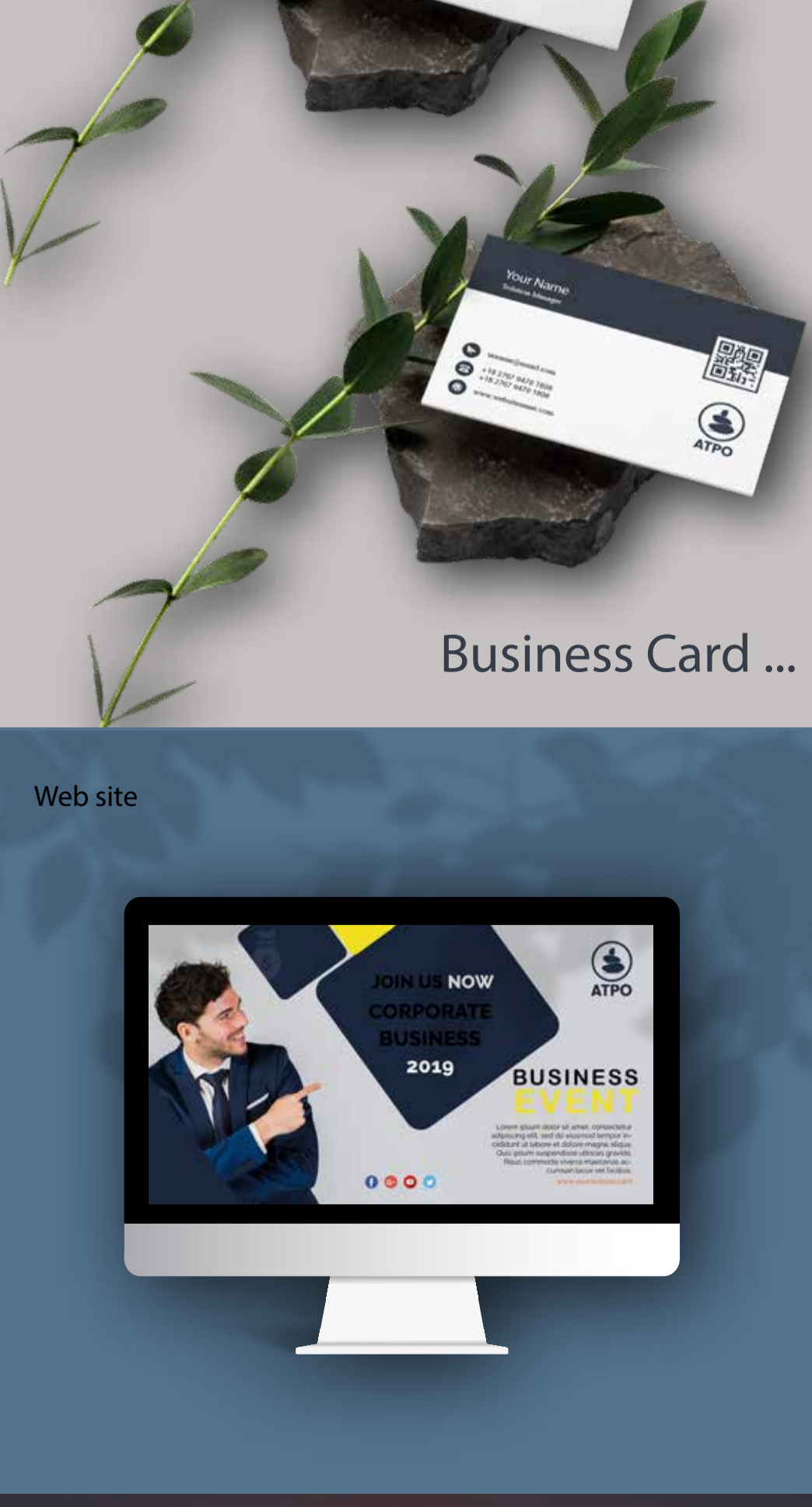
Rock balancing can be a performance art, a spectacle, or a devotion, depending upon the interpretation by its audience. Essentially, it involves placing some combination of rock or stone in arrangements which require patience and sensitivity to generate, and which appear to be physically impossible while actually being only highly improbable. The rock balancer may work for free or for pay, as an individual or in a group, and their intents and the audiences' interpretations may vary given the situation or the venue.[citation needed]

Rock balancing has also been described as a type of problem solving, and some artists consider it as a skill in awareness. Some work has been described as a magic trick for the mind.As with other forms of independent public art, some installations may be created in remote areas where there may be little or no audience.A cairn, used to mark trails, is also a collection of stacked rocks, but these are typically more durable.



Concept ...

Training Book



Business Card ...

Web site



Thank You