





C  N  NECT  
data & electrical

## CONNECT

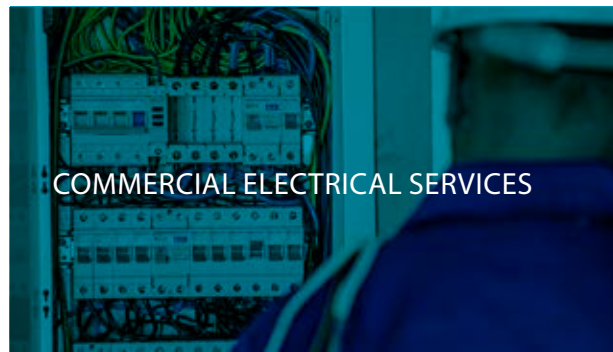


Connect Data & Electrical provides services for commercial and residential premises from Pottsville to Broadbeach. We are specialists in data installation, electrical maintenance and repairs. Our combined 40 years of experience in the electrical and data industry, industrial rope access and business has led us to build a brand that provides you:

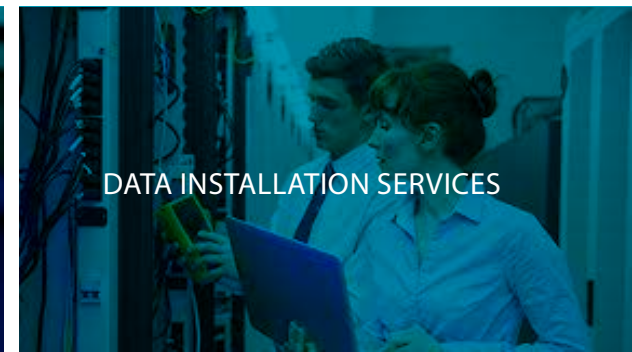
1. Safety, efficiency and compliance
2. Qualifications - QLD and NSW Licence
3. Technicians who turn up on time
4. Technicians who clean up after ourselves
5. A clear outline of our services
6. Value for money
7. Membership models to save you money and time



RESIDENTIAL ELECTRICAL SERVICES



COMMERCIAL ELECTRICAL SERVICES



DATA INSTALLATION SERVICES

We have a proactive approach to your electrical and data safety needs. Helping you make an informed decision through education, onboarding and a client portal to log jobs and services. Our qualified team of multi-skilled and certified electricians offer the timely support and advice only a local, reputable business can provide.

#### OUR VALUES: GEE-IOU

Generosity

Ethical

Excellence



Integrity

Ownership



Understanding





C  N  N E C T  
data & electrical



C  N  N E C T  
data & electrical

## OPEN SANS

Open Sans is a humanist sans-serif typeface designed by Steve Matteson, commissioned by Google and released in 2011. It is based on his previous Droid Sans design, designed for Android mobile devices, but slightly wider.

Featuring wide apertures on many letters and a large x-height (tall lower-case letters), the typeface is highly legible on screen and at small sizes. It belongs to the humanist genre of sans-serif typefaces, with a true italic. As of July 2018 it is the second most served font on Google Fonts, with over four billion views per day on more than 20 million websites

OPEN SANS

Open Sans

A B C D E F G H I J K L M N O

P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o

p q r s t u v w x y z

# COLOUR PALETTE

## Surfy Green

Hex triplet	#006c80
RGB Decimal	- 0, 108, 128
RGB Percent	- 0, 42.4, 50.2
CMYK	- 100, 16, 0, 50
HSL	- 189.4°, 100, 25.1
HSV (or HSB)	- 189.4°, 100, 50.2
Web Safe	- 006699

## Bondi Blue

Hex triplet	0095b1
RGB Decimal	0, 149, 177
RGB Percent	0, 58.4, 69.4
CMYK	100, 16, 0, 31
HSL	189.5°, 100, 34.7
HSV (or HSB)	189.5°, 100, 69.4
Web Safe	009999

## Cinnabar

Hex triplet	f15b27
RGB Decimal	241, 91, 39
RGB Percent	94.5, 35.7, 15.3
CMYK	0, 62, 84, 5
HSL	15.4°, 87.8, 54.9
HSV (or HSB)	15.4°, 83.8, 94.5
Web Safe	ff6633

## PRIMARY COLOUR PALETTE

#000000

#FFFFFF

## Eastern Blue

Hex triplet	00869f
RGB Decimal	0, 134, 159
RGB Percent	0, 52.5, 62.4
CMYK	100, 16, 0, 38
HSL	189.4°, 100, 31.2
HSV (or HSB)	189.4°, 100, 62.4
Web Safe	009999

SUBMARK



ICON VERSION

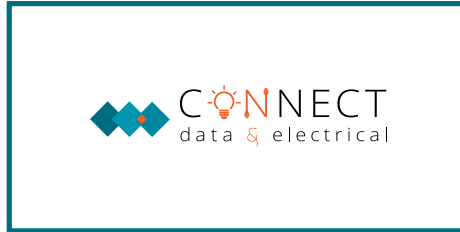


# LOGO USAGE - GUIDE LINE

## Do's

### Space around the logo

Logo should always be given some breathing room. Preferably placement is on white or neutral backgrounds.



Natural Light / White Background

### Space around the logo

Logo should always be given some breathing room. Preferably placement is on white or neutral backgrounds.



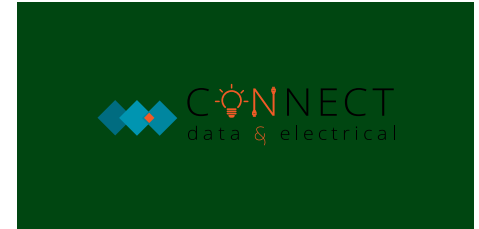
Natural Dark / Black Background



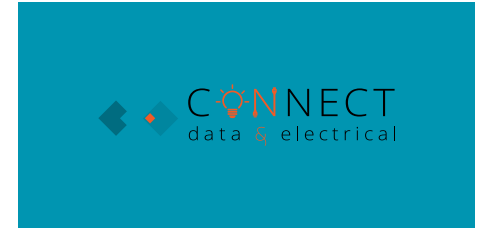
## Don'ts

### My eyes!

DO NOT sit the logo on high contrast or vibrant colors.



Do not place the logo on colors and tones similar to the logos colors



### That's just wrong...

DO NOT tilt, rotate, stretch, skew or distort the logo in anyway.

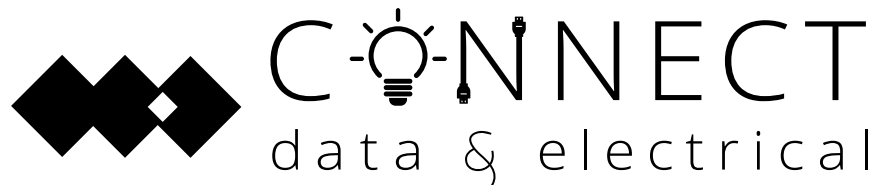
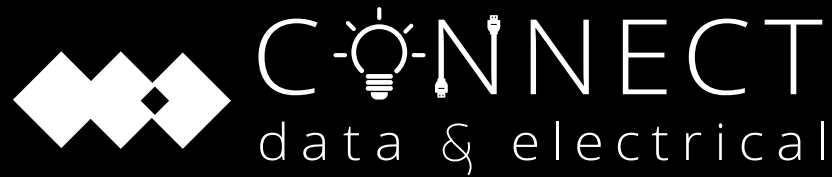


### That's just unnecessary...

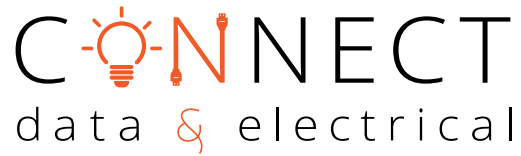
DO NOT add unnecessary embellishments like drop shadows, gradients, embossing etc. to the log





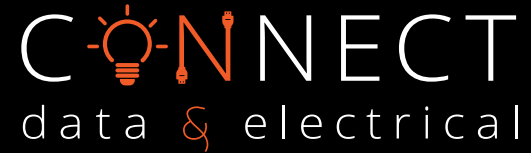
HORIZONTAL LOGO





## TEXT LOGO - BLACK & WHITE BACKGROUND



C--NNECT  
data & electrical






C--NNECT  
data & electrical

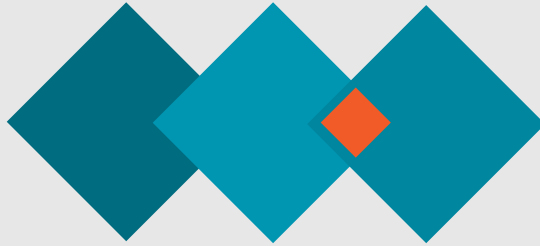
## TEXT LOGO - BLACK AND WHITE





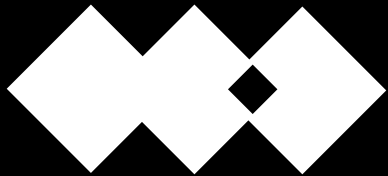
C--NNECT  
data & electrical





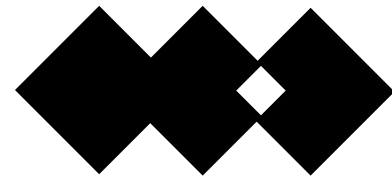
C--NNECT  
data & electrical



C--NNECT  
data & electrical



C--NNECT  
data & electrical



C--NNECT  
data & electrical



CONNECT  
data & electrical





 **CONNECT**  
data & electrical



 **CONNECT**  
data & electrical



C  N  NECT  
data & electrical